



**JUMP MEDIA**  
Raising The Bar In Equestrian PR

## The Buzz – October 2023

Jump Media is bringing you the best of its best each month, curated for your entertainment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [jennifer@jumpmediallc.com](mailto:jennifer@jumpmediallc.com).

### IN THE NEWS



#### A Change in Focus Leads Conover to WCHR Pro Finals Win

##### THE CHRONICLE OF THE HORSE

Kate Conover doesn't normally make qualifying for the \$25,000 World Championship Hunter Rider Professional Finals a major focus of her competition calendar, but that changed in 2023.

"My brother passed away in January, and I kind of just changed my focus to riding for my family," Conover said. That focus served her well during the class, held at the Capital Challenge Horse Show at the Prince George's Equestrian Center in Upper Marlboro, MD, on October 6. Conover took home the win by completing a stellar handy round in the "playoff" round, then staying incredibly consistent and holding the lead with four unfamiliar horses in the "Final Four."

[Read More](#)



#### Royal Horse Show Gets Ready To Welcome the World

##### HORSE SPORT

Show jumping athletes from around the globe will meet in Toronto to contest world-class competition at the Royal Horse Show, held as part of the Royal Agricultural Winter Fair from November 3-12, 2023.

Taking place in the Coca-Cola Coliseum at Exhibition Place in downtown Toronto, ON, the international division is held over four nights, culminating in the prestigious Longines FEI Jumping World Cup™ Toronto on Saturday evening, November 11. Last year's winner, Daniel Coyle of Ireland, will be back to defend his title riding Legacy, owned by Ariel Grange of Cheltenham, ON.

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#### Take a Trip Backstage With the Horse & Country Livestream Crew

##### HORSE ILLUSTRATED

As equestrian sports continue to grow in popularity, there are more and more exciting competitions taking place around the world in every discipline. While it is impossible to attend all of these events in person, we now have a virtual front row seat thanks to livestreaming. Horse & Country (H&C), the leading international equestrian sports network, specializes in sharing premier horse show livestream coverage with a worldwide audience. Read on to see how the H&C team translates raw camera footage into an engaging production that puts you right in the action from the comfort of your couch.

[Read More](#)

### WHAT WE'RE WATCHING

#### All About the Horses at the Washington International Horse Show

##### FOX 5 WASHINGTON DC



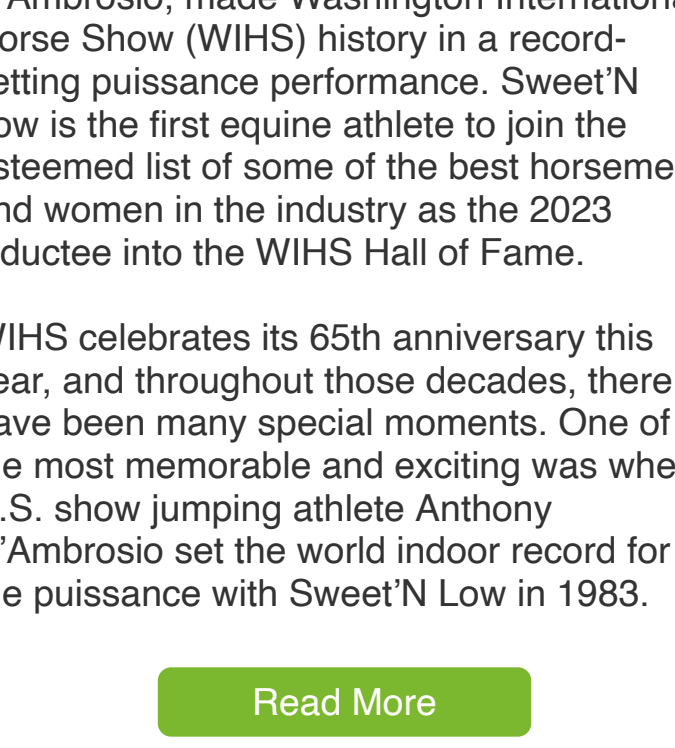
The 65th annual Washington International Horse Show took place at Prince George's Equestrian Center in Upper Marlboro, MD, from October 23-29, 2023. Show jumping athlete and trainer Quentin Judge of Double H Farm discusses the prestige of the event as well as the hard work that goes into qualifying for a year-end indoor final.

[Watch Here](#)

### WHAT WE'RE READING

#### Sweet'N Low: 2023 WIHS Hall of Fame Inductee

##### 2023 WIHS PROGRAM BOOK



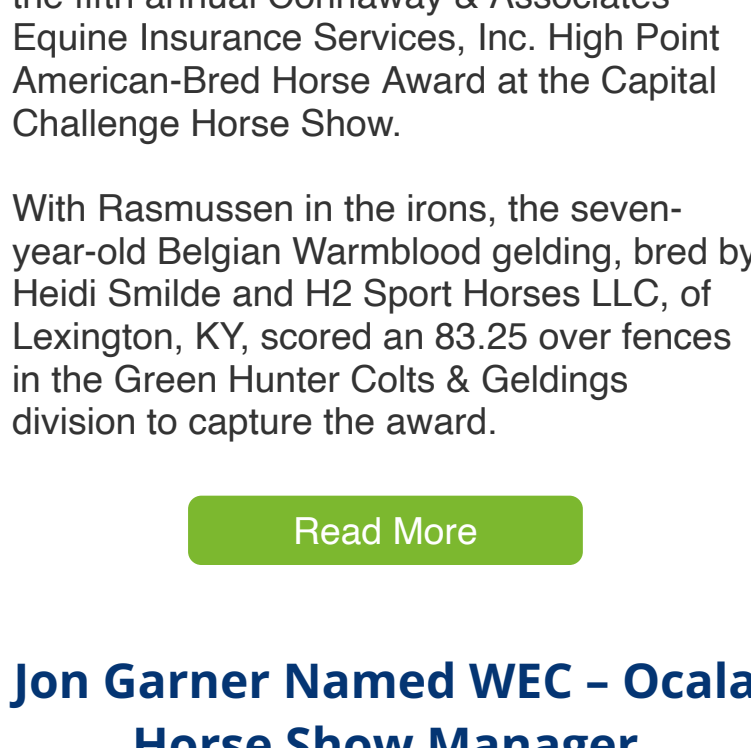
Sweet'N Low, a 17.1-hand, grey Thoroughbred gelding owned by Donald and Barbara Tober and ridden by Anthony D'Ambrosio, made Washington International Horse Show (WIHS) history in a record-setting puissance performance. Sweet'N Low is the first equine athlete to join the esteemed list of some of the best horsemen and women in the industry as the 2023 inductee into the WIHS Hall of Fame.

WIHS celebrates its 65th anniversary this year, and throughout those decades, there have been many special moments. One of the most memorable and exciting was when U.S. show jumping athlete Anthony D'Ambrosio set the world indoor record for the puissance with Sweet'N Low in 1983.

[Read More](#)

#### SVF Inaugural Claims 2023 Connaway & Associates Equine Insurance Services, Inc. High Point American-Bred Horse Award at the Capital Challenge Horse Show

##### THE PLAID HORSE



In a special presentation on Friday, October 6, 2023, SVF Inaugural, ridden and trained by Maria Rasmussen of Royal Palm Beach, FL, and owned by Kristen Hamel's Sunset View Farm LLC, of Richfield, WI, received the fifth annual Connaway & Associates Equine Insurance Services, Inc. High Point American-Bred Horse Award at the Capital Challenge Horse Show.

With Rasmussen in the irons, the seven-year-old Belgian Warmblood gelding, bred by Heidi Smilde and H2 Sport Horses LLC, of Lexington, KY, scored an 83.25 over fences in the Green Hunter Colts & Geldings division to capture the award.

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#### Former and Defending Champions Book Tickets to 2023 US Dressage Finals Presented by Adequan®

##### YOUR DRESSAGE



The first weekend of 2023 Great American Dressage Group (GADG)/United States Dressage Federation (USDF) Regional Championships, held across a total of nine USDF regions, kicked off with three shows on September 21-24. All events offered riders the chance to qualify for the 2023 US Dressage Finals presented by Adequan® at the Kentucky Horse Park in Lexington, KY, on November 9-12.

At the GAIG/USDF Region 2 Championships held in Wayne, IL, the husband-wife team of Martin Kuhn and Kathryn Fleming-Kuhn scooped up five Regional titles between them. Three of Fleming-Kuhn's victories came courtesy of consistently high-scoring tests on her own Franzis HSR (Franziskus x Sandro Hit), and her fourth on the five-year-old Vholt. Both horses were bought at just two weeks old.

[Read More](#)

#### Jon Garner Named WEC – Ocala Horse Show Manager

##### HORSE SPORT



The World Equestrian Center (WEC) – Ocala Board of Directors announced the appointment of two major roles at the WEC – Ocala facility, naming Jon Garner as the Horse Show Manager and Kelly McCabe as the Head Show Secretary.

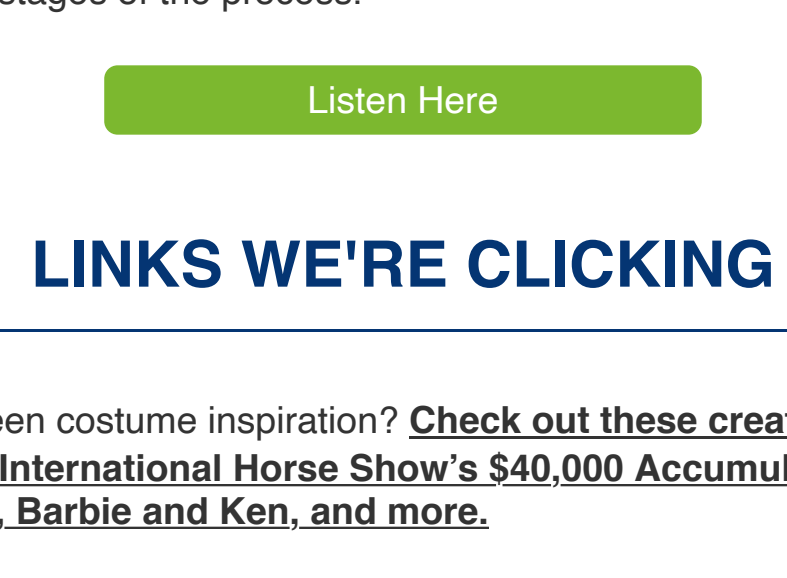
Garner has been at the Sport Management team at WEC – Ocala as the FEI Jumping consultant since opening day in January 2021. He comes to this new role with a wealth of equestrian and leadership experience. Following an equestrian upbringing in England, he served in the British Army and competed internationally for Great Britain and Canada. He then took over competition management at Spruce Meadows in Calgary, Canada, one of the top equestrian facilities in the world, for 12 years. During his time at Spruce Meadows, he managed 16 equestrian competitions annually, including five Fédération Equestre Internationale (FEI) five-star events, providing a world-class experience.

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### WHAT WE'RE LISTENING TO

#### Pre-Purchase Exams With Dr. Christopher Elliott

##### SPORT HORSE PODCAST



The Sport Horse Podcast features conversations with top equestrians and researchers about cutting-edge training and management techniques for performance horses. In this episode, hosts Dr. Tim Worden and Nicole Lakin of BarnManager are joined by Dr. Christopher Elliott of the Palm Beach Equine Clinic. Dr. Elliott provides an overview of a pre-purchase exam and discusses the different stages of the process.

[Listen Here](#)

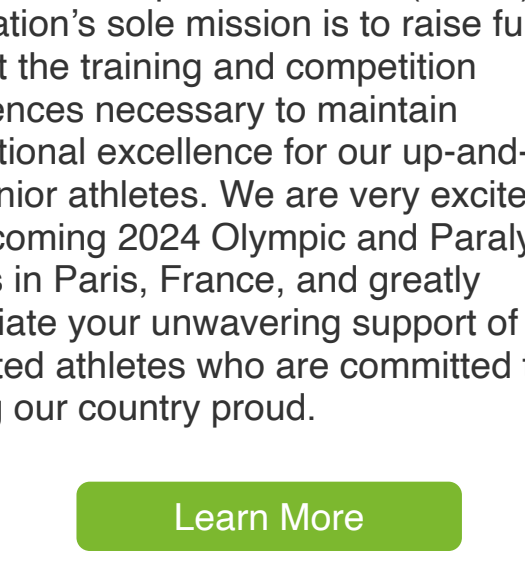
### LINKS WE'RE CLICKING

- Looking for Halloween costume inspiration? [Check out these creative costume ideas from the Washington International Horse Show's \\$40,000 Accumulator Costume Class featuring Taylor Swift, Barbie and Ken, and more.](#)
- Governor Wes Moore proclaimed October as Maryland Horse Month. The month-long celebration showcased and all of the state is enriched by the horse industry. [Read more about the showcases and many of the equestrian events that took place in October.](#)
- Want to relive the magic of the 2023 Capital Challenge Horse Show? [Tune in to the Practical Horseman Podcast to hear from a few of this year's winners including John French, Nick Haness, Kate Conover, Halie Robinson, and Tessa Downey.](#)
- New champions were crowned at the 2023 WIHS Regional Horse Show & USHJA Zone 3 Championship. [Learn about Addison Huffman's win in the Maryland Horse Association Gittings Horsemanship Finals as well as other result highlights.](#)
- The U.S. Dressage Team scored the gold medal at the Pan American Games. The team included Christian Simonson, Anna Marek, Codi Harrison, and Sarah Tubman. [Find out more about their victory.](#)
- What does it take to build a responsible company? [Vincent Stanley and Yvon Chouinard reflect on the first 50 years of Patagonia.](#)
- Playing dress-up with your horse can be great fun. [Read about a few ways to celebrate the spooky season and create lasting memories with your equine companion.](#)

### A BIT OF GOOD NEWS

#### USET Foundation and Giving Tuesday

##### USET FOUNDATION

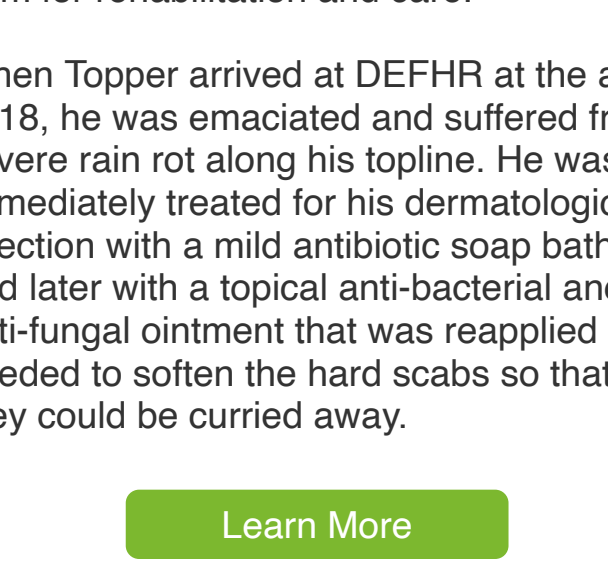


Giving Tuesday is a global movement to raise money for non-profits around the world. Our U.S. equestrian athletes do not receive government funding and rely entirely on fans and supporters for the resources that help ensure their success on the world stage. As the philanthropic partner to US Equestrian, the United States Equestrian Team (USET) Foundation's sole mission is to raise funds to support the training and maintain experiences necessary to competition international excellence for our up-and-coming and senior athletes. We are very excited for the upcoming 2024 Olympic and Paralympic Games in Paris, France, and greatly appreciate your unwavering support of our dedicated athletes who are committed to making our country proud.

[Learn More](#)

#### Out of the Danger Zone: Top Gun's Rescue Journey

##### HORSE NETWORK



In July 2021, Top Gun, known as "Topper" and "Mr. Top" in the barn, was found abandoned at a boarding facility in Cecil County, MD, and subsequently seized by animal control officers.

The Cecil County officers contacted Days End Farm Horse Rescue (DEFHR) and the Thoroughbred-cross gelding was swiftly transferred to the Woodbine, MD-based farm for rehabilitation and care.

When Topper arrived at DEFHR at the age of 18, he was emaciated and suffered from severe rain rot along his topline. He was immediately treated for his dermatological infection with a mild antibiotic soap bath and later with a topical anti-bacterial and anti-fungal ointment that was reapplied as needed to soften the hard scabs so that they could be carried away.

[Learn More](#)

### SOCIAL WE'RE SHARING

